

PRESS RELEASE

## Free Unlimited International and Local Calls as well as Unlimited Mobile Internet Now Available at Park Regis Singapore

SINGAPORE, 15<sup>th</sup> March 2016 – Park Regis Singapore, the flagship hotel in Asia under StayWell Hospitality Group, now offers free unlimited international and local calls as well as unlimited 3G mobile internet, through the launch of 'handy' phones, to provide ease of connectivity and accessibility for today's savvy travellers. Brand new devices, preloaded with popular mobile applications, a comprehensive city guide packed with exclusive discounts and offers, useful city map, will be conveniently available in all 202 guest rooms.

Park Regis Singapore is proud to be the first hotel amongst hotels in Clarke Quay and Riverside cluster to launch 'handy' phones providing hotel guests free unlimited mobile internet where they can surf internet on the go, at any location within Singapore, download their favourite apps onto the device, make unlimited international calls without having to incur hefty charges on their personal phone accounts.

International Direct Dialling (IDD) calls are available complimentary to 10 destinations, namely Australia, China, South Korea, Germany, Hong Kong, Japan, France, Malaysia, United Kingdom and United States.

"At Park Regis Singapore, we believe in keeping abreast with technology as that defines global travel trends and appeals to modern travellers. In order to stay relevant and competitive within the hospitality industry, the launch of 'handy' phones is timely and will greatly benefit our customers, offering convenience, value and essential savings. Guest satisfaction and loyalty is of utmost importance to us and we endeavour to constantly innovate and deliver the best possible experience to our valued guests." says Jack Chua, General Manager of Park Regis Singapore.

The implementation of 'handy' phones is one of the latest initiatives that Park Regis Singapore has undertaken, following a \$3 million refurbishment completed in 2015 which saw upgraded bedding amenities in all guest rooms, well-equipped pillarless meeting room, exclusive reception lounge on a dedicated floor with business centre services and new F&B outlets.

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# About Park Regis Singapore

Strategically located in the heart of Singapore's main entertainment district, alongside the Singapore River and within close proximity to the CBD, the newly refurbished Park Regis Singapore offers 202 modern designed guestrooms that promise to enchant with thoughtful design elements and innovative technology. The contemporary rooms with timber and glass accents and a warm colour palate extends beyond to the hotel's common areas.

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All guest rooms boast either the natural park views or the hotel's stunning 25 metre outdoor swimming pool with a cascading waterfall or the bustling entertainment hubs of the nearby Clarke Quay and Boat Quay. Signature Quay rooms offer direct pool access and also feature a private alcove. The hotel also offers a diverse range of facilities that include a fully equipped meeting room, spacious gym as well as two restaurants onsite. The hotel provides complimentary Wi-Fi internet access and digital newspapers for the comfort and ease of connectivity to all guests and those travelling on business can also enjoy the full suite of secretarial services and complimentary iMAC work stations.

#### About StayWell Hospitality Group

Based in Sydney, Australia, StayWell Hospitality Group operates two high profile hotel brands – Park Regis and Leisure Inn. StayWell has a growing international hotel network now numbering 30 properties across Australia, Singapore, Indonesia, India, the United Kingdom and United Arab Emirates. Its 11 Australian properties are located in Sydney, the Blue Mountains, Hunter Valley, Melbourne, Brisbane, Cairns, Townsville and Launceston.

The company is privately owned by three stakeholders – Simon Wan (CEO and Managing Director), Richard Doyle (Executive Director and Corporate Counsel) and Bal Sohal (Non-Executive Director). StayWell has a defined strategy to grow its portfolio within three years to a network of more than 100 hotels across Australia, South East Asia, India, China and Europe.

### About Handy

At 'handy', travel is revolutionised through the power of technology. By providing overnight travelers with free mobile connectivity, 'handy' helps them explore cities like never before, discovering far-flung locations while staying connected with family and friends at all times. 'handy' also combines the functionality of a personal smartphone and hotel in-room phone services into one fully integrated device.

To quench travelers' insatiable thirst for hidden gems, every 'handy' smartphone is integrated with a city guide that boasts a curated list of localised travel tips and recommendations, from a snazzy food stall in a hawker center to the most hidden indie design shop in Singapore.

#### Media Contact

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